

FAX# 215 564 1103
RT FROM REP OCT25/12 14.56
CHANGES *** WPXI-TV ***

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
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LOCAL

REGIONAL

CO-OP BILLING NEEDED

DATE OCT25/12 14.56

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

QTY	UNIT	PRICE	AMOUNT	TAXES	INVT	SPTS
30			\$625.00			
600P-630P						
2						
5						

PROGRAM :	CH11 NEWS	9/29	9/29	0	SAT	0
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20	\$375.00	9/30	9/30	0	STW
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BUY#6
BUY#7
MISSED: SAT/600P-630P
STN/8002-1000

SUN/800A-1000A
OFFER: NONE

CMT: CREDIT. CHERYL WILL HANDLE

305	\$625.00
305	\$375.00

(OCT16/12)

REP HEADLINE# 6347408 TRF# 333731
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 215 564 1103
OCT25/12 14.56

CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12												

CONTRACT TOTAL 10325.00
TOTAL SPOTS 11

MARKET TOTALS \$48,636 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6347408 TRF# 333731
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION
OCT16/12 12.21
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T. MURPHY/R/CON/PA
AGY # 03844 AGY. NAME BRABENDER COX MHA/KE

REP. # OFF. # 18 SALESMAN #

1218 GRANDVIEW AVENUE, 1ST FLOOR
PITTSBURGH, PA 15211

BUYER NAME LIZ BRABENDER
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6347408

CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 09/27

EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP27/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT16/12 12.21

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#6 MISSED: SAT/600P-630P SEP29 30S \$625.00 (OCT16/12)
BUY#7 SUN/800A-1000A SEP30 30S \$375.00
OFFER: NONE
CMT: CREDIT. CHERYL WILL HANDLE

CONTRACT TOTAL 11325.00
TOTAL SPOTS 13

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 333731

Advertiser: Pol/T Murphy/R/Con/PA (16299)

333731.6.0.1	Pre-empt	Open	9/26/12 3:27pm	9/29/12	\$625.00	6P - 6:30:00PM	:30	1	WPXI	NA SAT NEWS 6-630P/6	09/27/12-09/30/12	06347408
333731.7.0.1	Program Change	Open	9/27/12 6:03pm	9/30/12	\$375.00	8A - 10:00:00AM	:30	1	WPXI	SUN NEWS 8A-10A/7	09/27/12-09/30/12	06347408

Close & Acknowled

(M2)

Totals for: Pol/T Murphy/R/Con/PA (16299)

\$1,000.00
\$1,000.00
Preempt Count: 2
Preempt Count: 2

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.